

ANOUSHNA ANNABEL BARDHAN

EDUCATION

Cornell University, College of Agriculture and Life Sciences

Ithaca, NY

Candidate for Bachelor of Science in Information Science with concentrations in Data Science and UX Design

Expected May 2026

Minors in Design & Environmental Analysis, Design Innovation & Strategy, and Business

- **Relevant Coursework:** Digital Product Design, Design & Programming for the Web, Human-Centered Design Methods, Python Computing, Computational Sustainability, Data Analysis, Communication in Virtual Worlds, Interactive Web Application Design and Development.

PROFESSIONAL EXPERIENCE

Tiffany & Co.

New York, USA

UX Research Intern

June 2025 – August 2025

- Supporting the Global Digital Commerce team through qualitative and quantitative UX research, NPS analysis, and Voice of Customer insights to inform design strategy and enhance the eCommerce experience.

Lions and Willows

Remote

Digital Design and Strategy Intern (part-time)

Jan 2025 – May 2025

- Collaborating with the Founder to refine website designs and optimize user experience through iterative feedback.
- Conducting competitive research and user feedback analysis to inform design decisions and improve marketing strategies.
- Creating prototypes and wireframes using Figma, focusing on usability and customer engagement.

Domani Systems Inc

Remote

Data Science Intern (part-time)

Oct 2024 – May 2025

- Collaborating on a project to develop and implement convolutional neural networks (CNN) for analyzing MRI images to detect tumors.
- Conducting data preprocessing, augmentation, and model training to enhance the accuracy of tumor detection.
- Leveraging Python and machine learning libraries to automate the image scanning process and optimize model performance.

Bengal DCL

Kolkata, India

User Experience Research Intern

July 2024 – Aug 2024

- Conducted 15 in-depth user interviews with elderly residents to identify needs for assisted living facilities.
- Developed actionable strategies to improve engagement and functionality, including a financial model for end-of-life care units adopted by the Head of the Real Estate Department.
- Presented findings and insights to the Head of the Real Estate Department, emphasizing user-centered design principles.

Horatio's Garden

London, England

Marketing and Sustainability Intern

July 2020 – May 2022

- Designed and executed a Qualtrics survey for patients and healthcare workers, gathering data to inform marketing strategies, with direct feedback from the Founder.
- Researched marketing strategies to attract younger audiences, leading to a 25% increase in product sales.
- Identified new revenue opportunities and corporate sponsorships, enhancing long-term sustainability initiatives.

SKILLS AND INTERESTS

- **Skills:** User Research, Usability Testing, Market Research, Figma, Qualtrics, FigJam, Adobe Creative Suite, HTML, CSS, JavaScript, User Research, Prototyping, Wireframing, Storyboarding, Journey Mapping, Persona Development, Python, SQL, Data Analysis Tools (Pandas, NumPy), Microsoft Office (Excel, Forms, PowerPoint), Project Management, Zoe (Meta Quest).
- **Languages:** English (Fluent), Bengali (Intermediate), Spanish (Intermediate).
- **Interests:** Media and Entertainment, Digital Product Design, Marketing Strategies, Emerging Technologies, VR/AR, Creative Writing, Tennis.